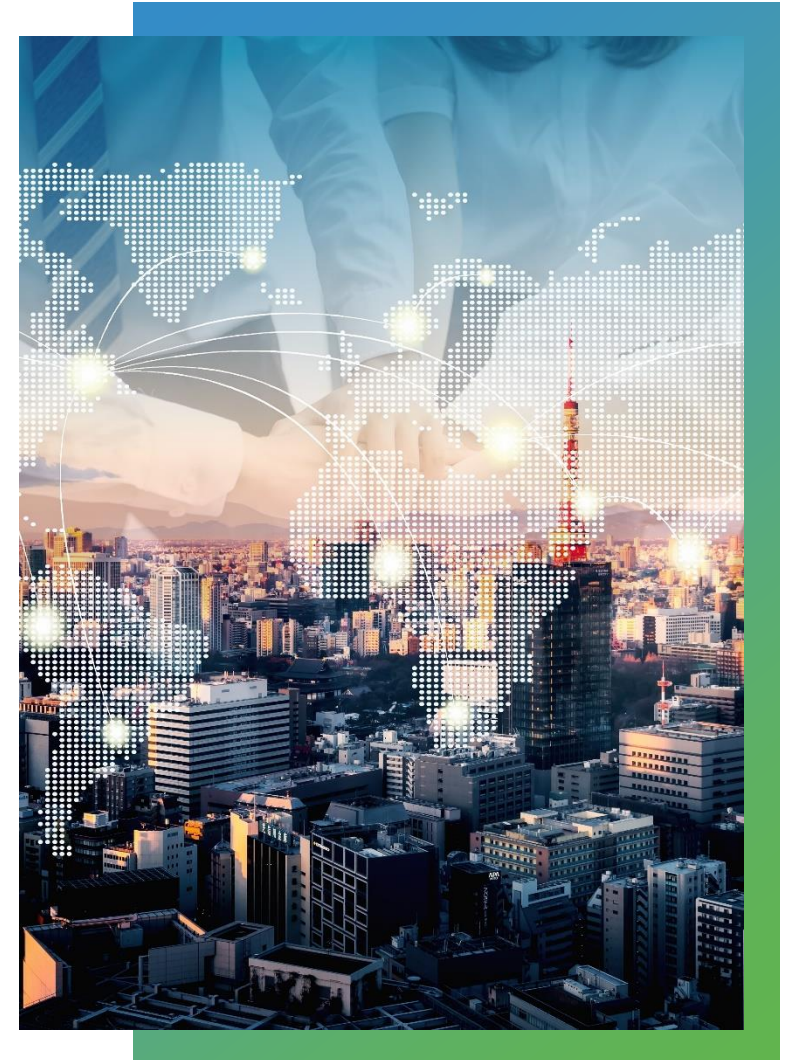




# MARKET INTELLIGENCE

Catalogue 2025

[www.idate.fr](http://www.idate.fr) | [market.intelligence@digiworld.com](mailto:market.intelligence@digiworld.com)



# CONNECTING TOMORROW'S TRENDS

Our **Market Intelligence Programme** delivers an international view of today's outstanding tech disruptions, for both the ICT industry and traditional sectors in the throes of a digital transformation.

Our reports thus provide our readers with a concise state of the art of today's markets, along with estimates and forecasts for **the next five to ten years!**

## KEY AREAS OF EXPERTISE

- • • ▪ Market analysis (competition, demand)
- • • ▪ Understanding regulation
- • • ▪ International coverage
- • • ▪ Technological expertise
- • • ▪ Special focus on innovative players
- • • ▪ Economic modelling



**6**  
collections

**200**  
deliverables

**10**  
datasets



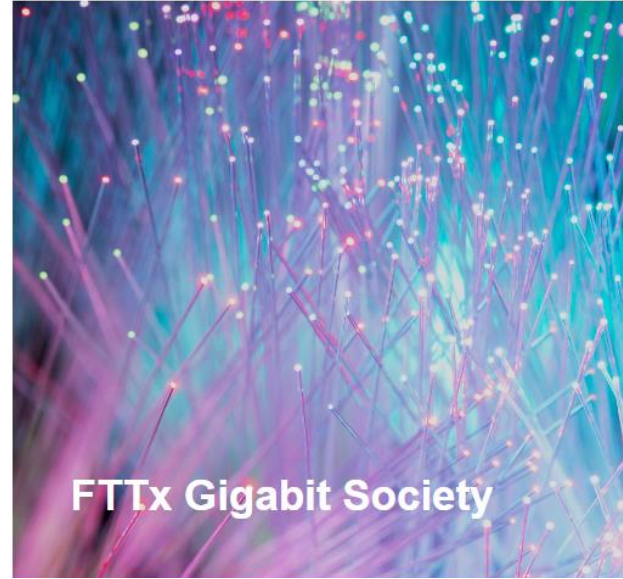
REPORTS | DATABASES | INSIGHTS  
ON-SITE PRESENTATIONS | WEBINARS  
ANALYST SUPPORT



# THE OBSERVATORY OF INNOVATION MARKETS



**Wireless 5G**



**FTTx Gigabit Society**



**Future TV  
& Digital Content**



**Enabling Digital  
Technologies**



**Smart Verticals & IoT**



**Digital Economy**



# Wireless 5G Collection

- Explore IDATE's Wireless 5G collection to discover the latest advances in 5G.
- Analyze how operators are investing in this technology and anticipate its impact on mobile connections by 2025.
- Explore its potential in vertical markets and its role in security issues.
- Discover key markets in the short and medium term and how 5G innovations are paving the way for new markets.

5G MARKETS, SPECTRUM, SLICING, FWA,  
PRIVATE NETWORKS, RAN, CAPEX



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# Wireless 5G Publications

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2025 Publications	Date of publication*
Report +DB   World 5G Markets - 2H2025	Q1 2026
Report +DB   World 5G Markets - 1H2025	Q3 2025
Report   5G for sustainability	Q1 2025
Report   Network slicing, low-latency applications, and massive IoT (mIoT) deployment	Q2 2025
Report   Satellite's role in 5G backhaul	Q4 2025
Report   6G and societal impact	Q1 2025
Report   Security, privacy, and network resilience	Q4 2025
Report   Market dynamics: Investments, players, and partnerships (M&A activity)	Q3 2025

Previous years' publications	Date of publication
Report +DB   World 5G Markets - 2H2024	Q1 2025
Report +DB   <a href="#">World 5G Markets – 1H2024 - Sample report 1 – Sample report 2 – Database DEMO</a>	2H2024
Report   <a href="#">Comparing the main 6G initiatives</a>	2H2024
Report   <a href="#">Consolidation of players and of infrastructures in Europe</a>	2H2024
Report   <a href="#">Integration satellite 5G</a>	2H2024
Report   <a href="#">E-Sim: technological evolution and market sizing - interoperability</a>	1H2024
Report   <a href="#">Mmwave Use Cases 5G</a>	1H2024
Report   <a href="#">Monetization of 5G</a>	1H 2024
Report + DB   <a href="#">World 5G Markets – 6G Initiatives – Key facts and numbers – market coverage and technology - Data and forecasts up to 2028 – Database DEMO</a>	1H 2024
Report   <a href="#">World 5G Markets – 6G initiatives - Investments, spectrum and next phase – Database DEMO</a>	2H 2023
Report   <a href="#">New frequencies for mobile ahead of WRC 23 and towards 6G</a>	2H 2023
Report   <a href="#">Telco's Wireless Macroeconomic Trends 2023</a>	2H 2023
Report + DB   <a href="#">Private 5G networks tracker – Analysis of current deployments</a>	2H 2023
Report   <a href="#">World 5G Markets – Key facts and numbers – Market coverage and technology</a>	2H 2023
Report + DB   <a href="#">World 5G Markets – 6G Initiatives – Data and forecasts up to 2028</a>	2H 2023
Report   <a href="#">5G indoor: Demand analysis</a>	2H 2023

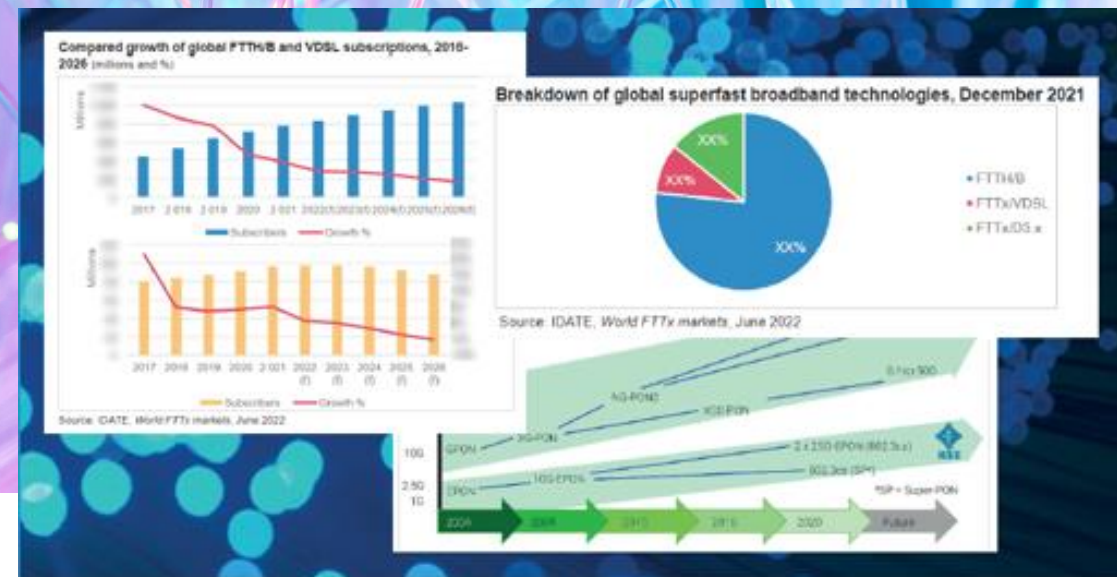
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## FTTx & Gigabit Society Collection

- Explore the challenges and opportunities for FTTx solutions amid the rise of mobile broadband technologies in developing countries.
- Dive into the analysis of the new economic models of FTTH operators, the impact of the deployment of G.Fast, the role of 5G and FTTH networks in the convergence of services, as well as the involvement of government organizations in their development .
- Decipher public funding, cost structures and the evolution of the supply model in this era of the Gigabit Society.

FTTX, XDSL, CABLE/DOCSIS, REGULATION, WHOLESALE, SDN/NFV, FUNDING OF PPP, COPPER SWITCH OFF



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# FTTx & Gigabit Society Publications

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2025 Publications	Date of publication
<a href="#">Report + DB   World FTTx Markets – 2h2025</a>	Q1 2026
<a href="#">Report + DB   World FTTx Markets – 1h2025</a>	Q3 2025
<a href="#">Report   OSS/BSS</a>	Q1 2025
<a href="#">Report   Copper Switch Off</a>	Q3 2025
<a href="#">Report   AI for fiber</a>	Q3 2025
<a href="#">Report   How to cover the last 10% : Fiber vs FWA, vs Satellite?</a>	Q1 2025
<a href="#">Report   Enterprise market Fiber access</a>	Q1 2025
<a href="#">Report   FTTR : the new frontier for FTTH?</a>	Q4 2025

Previous years' publications	Date of publication
<a href="#">Report + DB   World FTTx Markets – Markets at December 2023 and forecasts to 2028</a>	Q1 2025
<a href="#">Report   Gigabit deployment in Africa</a>	Q1 2025
<a href="#">Report   <u>Slicing for fixed networks</u></a>	2H2024
<a href="#">Report   <u>Fibre optics roll out in rural areas in Europe</u></a>	2H2024
<a href="#">Report   <u>The sustainable development of fibre optics</u></a>	2H2024
<a href="#">Report   <u>Gigabit Passive Optical Network (GPON) : status and telcos' strategies</u></a>	2H2024
<a href="#">Report + DB   World FTTx Markets – Markets at June 2024 and forecasts to 2028 – Database DEMO</a>	2H2024
<a href="#">Report   <u>Fiber for enterprises</u></a>	1H2024
<a href="#">Report   <u>NGPON for mobile fronthaul and backhaul</u></a>	1H2024
<a href="#">Report + DB   World FTTx Markets – Markets at June 2023 &amp; Forecasts to 2027</a>	2H 2023
<a href="#">Report   <u>GIS planning tools for FTTH deployment: telco strategies</u></a>	2H 2023
<a href="#">Report   <u>LEO constellations and FTTH: network deployment synergies</u></a>	2H 2023
<a href="#">Report   <u>Government Aids &amp; Broadband/FTTH plans: where are we?</u></a>	1H 2023
<a href="#">Report   <u>Telecom Operators' carbon neutrality strategies worldwide</u></a>	2H 2023
<a href="#">Report   <u>Investing in Gigabit Networks in Africa</u></a>	2H 2023
<a href="#">Report + DB   World FTTx Markets – Markets at December 2022 and forecasts to 2027</a>	1H 2023
<a href="#">Report   <u>Optical Distribution Network innovation and market sizing</u></a>	1H 2023
<a href="#">Report   <u>What are the global growth areas in the fibre industry?</u></a>	1H 2023

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# Future TV & Digital Content Collection

- Access IDATE's Future TV & Digital Content collection for an in-depth analysis of emerging trends in the digital media industry.
- Discover the opportunities offered by 5G for video and content players, as well as the challenges posed by the return of piracy via streaming for premium content and rights management.
- Explore the impact of technological innovations such as augmented reality, blockchain and artificial intelligence, as well as related industries such as eSports and video games, on content players and markets.

TV & OTT VIDEO MARKET DYNAMICS, VIDEO GAMES, MEDIA REGULATION, PLAYERS' STRATEGIES, INNOVATION & TECHNOLOGY



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# Future TV & Digital Content Publications

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2025 Publications	Date of publication
Report   Video games beyond gaming	Q1 2025
Report   Tech giants: Evolving landscape of digital entertainment	Q1 2025
Report   Futur TV Content	Q3 2025
Report   Personalisation and AI-driven content discovery	Q1 2025
Report + DB   World OTT Video Services Markets	Q4 2025
Report + DB   The World Television Market	Q4 2025

Previous years' publications	Date of publication
Report   <a href="#">Future of content distribution</a>	2H 2024
Report + DB   <a href="#">The World Television Market - Database DEMO</a>	2H 2024
Report + DB   <a href="#">World OTT Video Services Markets</a>	2H 2024
Report   <a href="#">Social video platforms</a>	1H 2024
Report   <a href="#">Influencer marketing: Challenges and outlook</a>	1H 2024
Report   <a href="#">Evolution of the cloud gaming market</a>	1H 2024
Report   <a href="#">Dynamics of the video streaming markets in the 5 major European countries</a>	1H 2024
Report + DB   <a href="#">The World Television Market - Data and forecasts to 2027</a>	2H 2023
Report   <a href="#">AI in Media &amp; Entertainment</a>	2H 2023
Report + DB   <a href="#">World OTT Video Services Markets – Revenues &amp; usage, 2019-2027 – Database DEMO</a>	2H 2023
Report   <a href="#">Future TV – What are the market scenarios in the face of the current disruptions?</a>	1H 2023
Report   <a href="#">Connected TV – The TV streaming accelerator</a>	1H 2023
Report   <a href="#">European regulation of media and digital entertainment</a>	2H 2022
Report + DB   <a href="#">The World Television Market</a>	2H 2022
Report   <a href="#">FAST services, the new television?</a>	1H 2022
Report   <a href="#">Tech Giants in Digital Entertainment</a>	1H 2022
Report   <a href="#">Metaverse, a brave new world?</a>	1H 2022

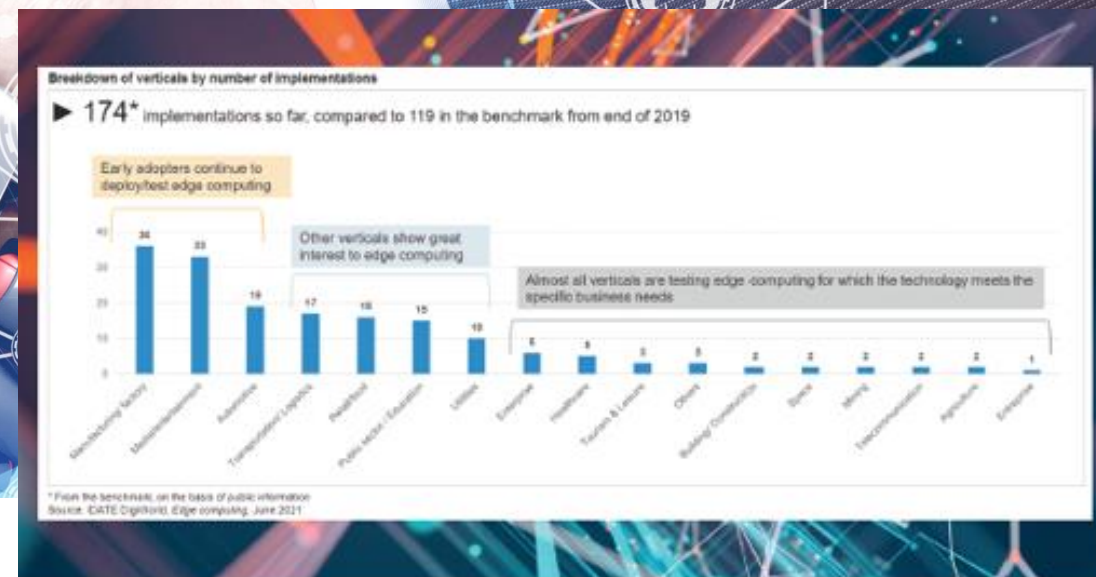
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# Enabling Digital Technologies Collection

- Anticipate the key technologies that will shape our future by 2030 and discover how robotics, deep learning and quantum computing will bring real-world benefits to diverse sectors and transform current business models.
- Explore the timeline for adoption of extended reality technologies, such as augmented reality, virtual reality, and mixed reality.
- Learn how future mobile infrastructures, such as edge computing, slicing and 5G, will be catalysts to accelerate digital transformation.

ARTIFICIAL INTELLIGENCE, BLOCKCHAIN, ROBOTICS,  
QUANTUM COMPUTING, EDGE COMPUTING, 6G



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# Enabling Digital Technologies Publications

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2025 Publications	Date of publication
Report   <a href="#">AI-Driven automation and business transformation</a>	Q2 2025
Report   <a href="#">AI and Blockchain for trust and security in decentralized systems</a>	Q3 2025
Report   <a href="#">The role of cloud in AI scalability and distributed AI models</a>	Q3 2025
Report   <a href="#">Blockchain beyond cryptocurrencies</a>	Q1 2025
Report   <a href="#">Quantum Computing in telecommunications: Shaping network optimization and future security</a>	Q2 2025
Report   <a href="#">Edge AI: Powering real-time intelligence and privacy</a>	Q1 2025

Previous years' publications	Date of publication
Report   <a href="#">Cryptography within Telcos: ramping up cybersecurity</a>	2H 2024
Report   <a href="#">Transformation of businesses through AI and blockchain</a>	1H 2024
Report   <a href="#">Industrial applications of the metaverse</a>	1H 2024
Report   <a href="#">Quantum computing - outlook, main trends, use cases</a>	1H 2024
Report   <a href="#">AI Ethics and Regulation: Where do we stand?</a>	1H 2024
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Report   <a href="#">New tools for the future of work - How new technologies are transforming the workplace</a>	2H 2023
Report   <a href="#">How and when will 6G emerge from 5G? Milestones and next steps</a>	1H 2023
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Report   <a href="#">Telecom operators in Web 3.0: Navigating the changing landscape of services and infrastructure</a>	1H 2023
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Report   <a href="#">Artificial intelligence applications and challenges – Exploring the impact of AI on the telecoms sector</a>	1H 2023
Report   <a href="#">Main trends in the Technology, Media and Telecom sector</a>	2H 2022
Report   <a href="#">Cybersecurity - Outlook for the main threat in the digital economy</a>	2H 2022
Report   <a href="#">5G Devices – What innovative devices to boost 5G?</a>	2H 2022
Report   <a href="#">The global market of Open RAN</a>	1H 2022

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# Smart Verticals & IoT Collection

- Access in-depth analysis of opportunities in Internet of Things (IoT) verticals.
- Discover the qualitative and quantitative perspectives of IoT in sectors such as automotive (including autonomous), healthcare, agriculture, smart building, transportation and logistics.
- Identify key use cases in each vertical and explore key markets for solution providers, including hardware, connectivity, platforms and services.
- Analyze key players in the IoT ecosystem and understand how telecom operators are positioning themselves beyond M2M markets.

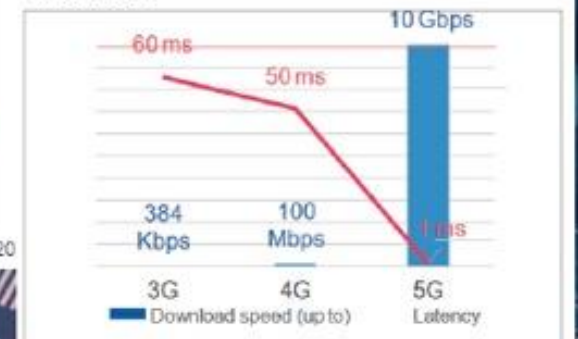
CELLULAR M2M, INCLUDING 5G AND LPWA, VERTICAL IOT MARKETS, IOT PLATFORMS, TELCOS STRATEGIES

## 5G Scenarios



Source: IDATE, Private 5G networks tracker, May 20

## 5G Features



Source: IDATE, 5G Monetisation, September 2019



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2024 Publications	Date of publication
Report   Agriculture and smart farming: IoT's role in precision agriculture	Q1 2025
Report   Smart cities and infrastructure: IoT-enabled urbanisation	Q1 2025
Report + DB   Industrial Private 5G networks tracker	Q2 2025
Report   Industrial IoT (IIoT) and Industry 4.0: transforming manufacturing and supply chains	Q4 2025
Report + DB   The world cellular M2M market	Q1 2025
Report   IoT and 5G: Unlocking new opportunities across verticals	Q3 2025
Report + DB   World Consumer IoT Markets	Q2 2025
Report + DB   World Industrial IoT Markets	Q2 2025

Previous years' publications	Date of publication
Report   <a href="#">IoT &amp; mobility</a>	2H2024
Report + DB   <a href="#">Private 5G networks tracker – Analysis of current deployments</a>	2H2024
Report   <a href="#">IoT security and privacy</a>	2H2024
Report + DB   <a href="#">The world cellular M2M market – Database DEMO</a>	2H2024
Report   <a href="#">IoT Platform and Software Market</a>	2H2024
Report + DB   <a href="#">World Consumer IoT Markets – Database DEMO</a>	1H2024
Report + DB   <a href="#">World Industrial IoT Markets – Database DEMO</a>	1H2024
Report   <a href="#">Transforming logistics: The impact of IoT on industry development</a>	2H 2023
Report   <a href="#">Connecting the unconnected through hybrid IoT</a>	2H 2023
Report   <a href="#">Edge Computing Innovations – A widely covered technology, a catalyst for innovation</a>	2H 2023
Report + DB   <a href="#">Private 5G networks tracker – Analysis of current deployments</a>	2H 2023
Report   <a href="#">World Industrial IoT Markets – Overview and forecasts to 2030 – Database DEMO</a>	2H 2023
Report + DB   <a href="#">The world cellular M2M market – Technologies &amp; market forecasts up to 2027 – Database DEMO</a>	2H 2023
Report + DB   <a href="#">Industrial 5G deployments - Key findings</a>	1H 2023
Report   <a href="#">The future of V2X Market – An intermediate step towards self-driving systems</a>	1H 2023
Report   <a href="#">The Video Surveillance Market – Analysis of a very dynamic IoT market</a>	1H 2023
Report + DB   <a href="#">World Consumer IoT Markets – Markets at 2020 and forecasts to 2030</a>	2H 2022

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# Digital Economy Collection

Access a detailed analysis of regional trends in the telecoms and Internet sector.

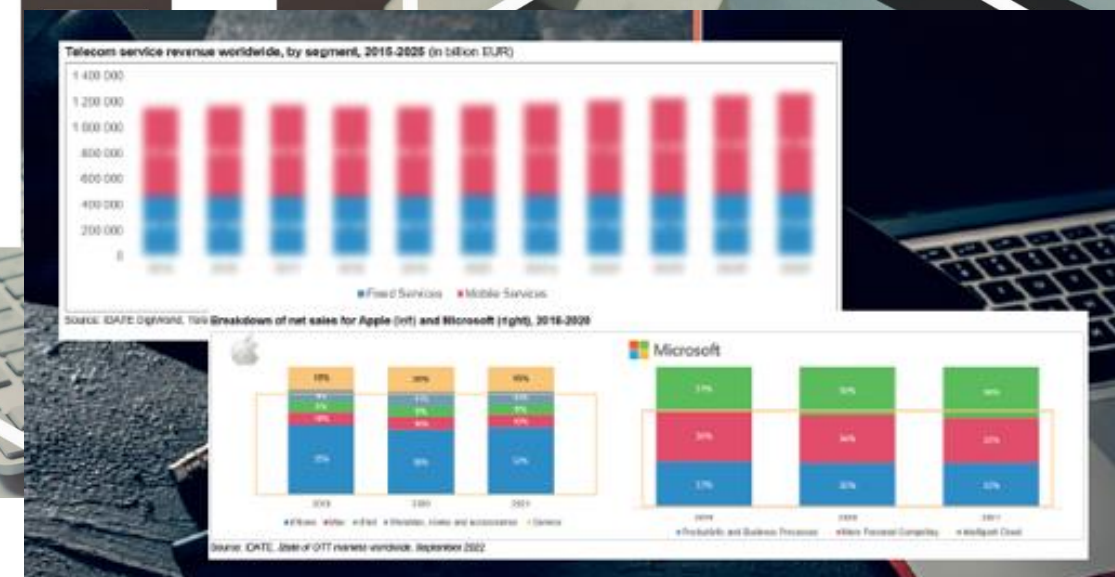
- Learn about the strategies of major OTT players, including platforms, and understand their impact on market developments.
- Question the future position of Europe in the digital landscape in 2030, taking into account the rise of Chinese players and American dominance in software.
- Identify innovative players that could disrupt established ecosystems and analyze how traditional sectors, such as commerce and media, are affected by digital development.

OTT MARKETS, TELECOM MARKETS AND PROSPECTIVE,  
DIGITAL GEOPOLITICS, DISRUPTIVE PLAYERS



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# Digital Economy Publications

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2025 Publications	Date of publication
Report + DB   World telecom markets – 2h2025	Q1 2026
Report   World Telecom CapEx Dynamics	Q3 2025
Report   Digital Economy Macro trends - MWC 2025	Q1 2025
Report   Key digital trends 2025 – Viva Tech Paris 2025	Q2 2025
Report   Smart Devices – CES Las Vegas 2025	Q1 2025
Report   The rise of digital payment solutions: trends and innovations	Q3 2025

Previous years' publications	Date of publication
Report + DB   World telecom markets – 2h2024	Q1 2025
Report   <a href="#">Smart Devices</a>	2H 2024
Report   <a href="#">World Telecom CapEx Dynamics</a>	2H 2024
Report   <a href="#">Macro trends MWC 2024</a>	2H 2024
Report   <a href="#">Key digital trends 2024</a>	1H 2024
Report   <a href="#">B2B telco services: supply side and market sizing</a>	1H 2024
Report   <a href="#">World telecom markets &amp; players – Markets at December 2022 &amp; Forecasts to 2026 – Database DEMO</a>	1H 2024
Report   <a href="#">World Telecom CapEx Dynamics</a>	1H 2024
Report   <a href="#">Key digital trends 2023</a>	2H 2023
Report + DB   <a href="#">World telecom markets &amp; players – Markets at December 2022 &amp; Forecasts to 2026 – Database DEMO</a>	2H 2023
Report   <a href="#">Telecom Operators' carbon neutrality strategies worldwide</a>	2H 2023
Report + DB   <a href="#">World OTT Markets – Data &amp; forecasts up to 2027 – Database DEMO</a>	2H 2023
Report   <a href="#">Telco's Wireless Macroeconomic Trends 2023</a>	2H 2023
Report   <a href="#">Smart devices – Features and trends</a>	2H 2023
Report   <a href="#">Investing in Gigabit Networks in Africa</a>	2H 2023
Report + DB   <a href="#">World Telecom markets and players – Markets at December 2022 &amp; forecasts to 2026</a>	1H 2023

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